

OUR VISION

We connect with our communities to support and enhance the life-saving and life-changing work of Darling Downs Health.

OUR PURPOSE

To create genuine connections that unite our communities, the health service, and the Foundation to meet the needs and enrich the environments of our hospitals, staff, and patients.

OUR VALUES

ENERGY We are active, enthusiastic, and accountable. We make things happen and take pride in our contribution to the community.

COLLABORATION We connect with our community, our sponsors, donors, and partners to respond to the needs of Darling Downs Health.

EMPATHY We are compassionate, and we inspire compassion in others through the stories of the people in our community and the accomplishments of Darling Downs Health.

Toowoomba Hospital Foundation supports the Government's objectives for the community
- **Good jobs. Better services. Great lifestyle**



STRATEGIC PRIORITIES

DIVERSIFY

Diversify and grow our commercial revenue streams



CREATE

Create an environment that encourages collaboration and sharing of ideas with other Hospital Foundations



ENSURE

Ensure our digital communications and brand continues to meet donor and community expectations

ENHANCE

Enhance our funding procedures



INCREASE

Increase our giving and donor pathways



SHORT-TERM PRIORITIES

Deliver on key projects that enhance and improve patient experiences across Darling Downs Health

Work alongside Darling Downs Health to identify projects, programs, and social enterprise opportunities needed in the future

Darling Downs Health Museum Project Stage 1 to be completed by 31st December 2023 under the Australian Government Building Better Regions Fund Agreement

Work alongside other Queensland Hospital Foundations to develop strategies and share ideas to make a deeper impact at both a local and State level

Undertake a website redevelopment project that clarifies our vision and purpose, connects with our audiences, and aligns with our brand and fundraising initiatives

Develop a refreshed grants funding framework and process that meets the changing needs of our health service

Develop a transparent process that effectively measures and communicates our impact across Foundation grant streams

Focus on enhancing our connections, growth and acquisition of corporate partnerships and philanthropy across the Darling Downs

Develop new acquisition activities to increase regular giving